



FelCor Lodging Trust Incorporated is a real estate investment trust with a geographically diverse portfolio of high-quality hotels in premier markets.

NYSE: FCH

Community Engagement

Industry Engagement

Our recent achievements include:

- Supported more than 100 charities & organizations
- Served as a founding partner of the Heros for Hospitality Ambassador Program
- Three times recognized by the Dallas Morning News as one of its "Top 100 places to Work"
- Reduced total energy consumption by 13%, CO² emissions by 13% & water consumption by 16% at our hotels between 2009 and 2013*

*Per square foot for our Hilton managed hotels.

FelCor is committed to strengthening our local communities and supporting worthwhile causes through community engagement, volunteer service and financial support. We recognize our corporate responsibility commitments can only be achieved through the dedication of our employees. Our culture emphasizes the power and value of our employees' contributions to improve the communities we live in. FelCor stands shoulder to shoulder with our employees through a matching gifts program to expand the range of community programs, services and organizations we help. During the past year, FelCor and its employees supported more than 100 organizations, including:

- Autism Speaks
- Austin Street Centre
- Juvenile Diabetes Research Foundation
- Boys and Girls Club
- Big Brothers Big Sisters
- SoupMobile
- The Family Place
- Red Cross
- Shatterproof
- Vogel Alcove

Autism Speaks

FelCor's corporate charity is **Autism Speaks** (www.autismspeaks.org), the largest autism advocacy organization. We participate in a variety of fundraising events throughout the year to support the organization, including hosting *MardiGrAutism* (www.mardigratutism.com), an annual event started by FelCor in 2009 and sponsoring the annual *DFW Walk for Autism*. Last year, we raised \$165,000.00 for the cause, and we were the **#1 corporate donor** in the **Dallas-Fort Worth area**.

Juvenile Diabetes Research Foundation

Through leadership and sponsor participation in various walk-a-thons, lunches, auctions and other events, FelCor has been one of the largest Dallas supporters of JDRE, having raised, directly and through its various properties, over \$1M for diabetes research.

Big Brothers Big Sisters

Beginning in 2013, FelCor began an on-site mentoring program called Beyond School Walls with Big Brothers Big Sisters where employees mentor "littles" throughout the year.

The Family Place

Each year, FelCor's employees donate food to families during Thanksgiving and participate in a holiday season adopt-a-family program and a back-to-school supplies program.

Heros in Hospitality

FelCor is a founding partner of the Heros in Hospitality Ambassadors Program. The program provides on-the-job training for veterans and was launched by FelCor and Highgate Hotels at The Knickerbocker.®

Industry Associations

FelCor is an active member of the following organizations & events:

American Hotel & Lodging Association (AH&LA)

American Lodging & Investment Summit (ALIS)

HOTTEL Limited

Industry Real Estate Finance Advisory Council (IREFAC)

National Association of Real Estate Investment Trusts (NAREIT)

New York University Hospitality Conference

Urban Land Institute (ULI)

Ownership Alliances

FelCor maintains longstanding alliances with global hotel companies through owner-committee-leadership, thereby serving as the voice of owners around the world.

Environmental Stewardship

Sustainability

We focus on long-term sustainability initiatives through our long-standing partnerships with many of the largest and most recognizable hospitality companies in the world. Many of the sustainability and community engagement initiatives at our hotels are developed and implemented through the cooperation between brand-managers, the individual hotels and FelCor's asset management team.

The environmental and sustainability programs developed by our brand-managers augment FelCor's strategy. Learn more about the initiatives of our brand-managers:



www.fairmont.com/corporate-responsibility/



cr.hiltonworldwide.com/index.html



www.marriott.com/corporate-social-responsibility/corporate-responsibility.mi



www.starwoodhotels.com/corporate/about/citizenship/index.html



www.wyndhamworldwide.com/corporate-responsibility



www.ihgplc.com/index.asp?pageid=8

Industry & Local Recognition

FelCor's environmental strategy is to marry green practices with the goal of increasing stockholder value. Every hotel within our portfolio participates in green initiatives. A number of our hotels have been recognized for their conservation efforts, including:

- **Boston Green Tourism** designated the The Fairmont Copley Plaza, Boston as a "**Green Key**" hotel, one of the first hotels in the nation to be certified as such.
- All of our Embassy Suites hotels in northern California, as well as the Renaissance Esmeralda Indian Wells Resort & Spa, Wyndham San Diego Bayside and Holiday Inn San Francisco–Fisherman's Wharf are members of **California's Green Lodging Program**.
- Our Florida hotels have all been designated "**Green Lodges**" by the **Florida Department of Environmental Protection**.
- Embassy Suites Myrtle Beach–Oceanfront Resort and Hilton Myrtle Beach Resort are members of the **Green Hospitality Program** by the **South Carolina Department of Health and Environmental Control**.
- The Sheraton Burlington Hotel & Conference Center has been recognized as a **Green Hotel by the Vermont Department of Environmental Conservation**.
- The Vinoy Golf Club is a **Certified Audubon Cooperative Sanctuary**.

FelCor and its brand-managers employ a variety of innovative ways to minimize our environmental footprint. Where feasible, we invest in energy efficiency projects (e.g., lighting, HVAC, green power and demand response programs), water conservation projects (e.g., ozone laundry systems, water treatment systems, irrigation & greenscaping, and low water flow plumbing) and waste reduction projects.

Positive Results

FelCor's ongoing capital and operational programs have produced tangible benefits - both for the environment and the company's financial performance.

On average our Hilton-managed hotels received a 175 LightStay sustainability score during 2013, which significantly exceeded Hilton's system-wide average (140). Hilton's proprietary LightStay program calculates and analyzes environmental impact, taking into account energy and water use and waste and carbon outputs associated with building operations and services.

Utility Expense Same-store Hotels	2014	vs. 2008
Utility Expense (\$mm)	\$28.9	-9%
Cost p/occ	\$8.7	-11%
Cost p/room	\$6.6	-9%

Utility Usage Hilton Managed ¹	2014	vs. 2008
Energy kBTU p/occ (kWh)	260.0	-10%
Electricity kBTU p/occ (kWh)	45.0	-8%
Fuels kWh p/occ	106.6	-13%
CO ₂ lbs p/occ	69.7	-9%
Water gallons p/occ	188.5	-24%

¹ The hotels shown represent a significant portion of our portfolio, and were all owned during 2008 and 2014. There is not comparative data for the remaining hotels due to changes in ownership and brand, or due to lack of data.